



**Design  
Museum**  
Everywhere

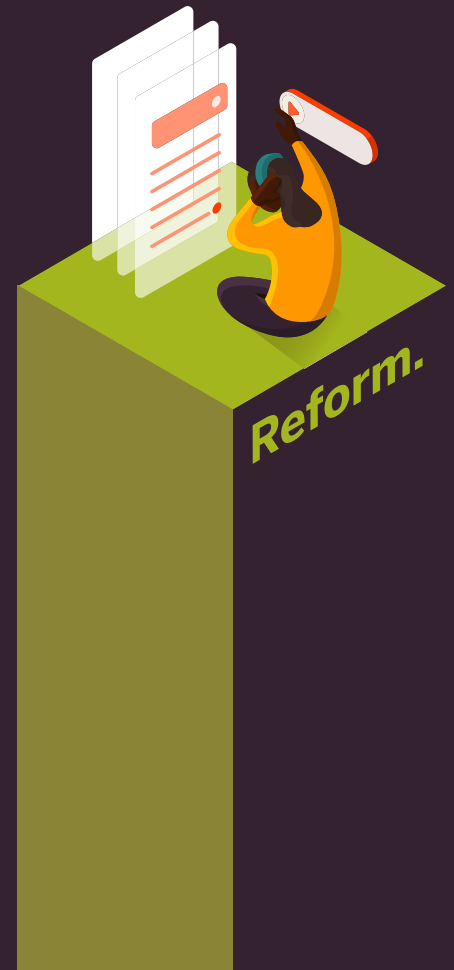


2020

# Workplace Innovation Summit

Connect. Reflect. Reform.

December 7-11, 2020



# Center for Workplace Innovation

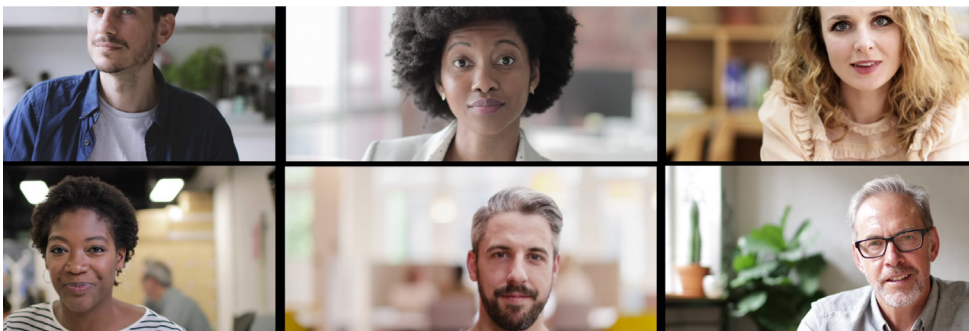
The way we work has changed. The pandemic has disrupted the workplace and we must rethink how we make impact, stay productive, remain engaged, retain employees, and achieve business results.

The Center for Workplace Innovation is a hub for thought leadership for all — from entry-level millennials to CEOs across industries and disciplines. We exist to demonstrate how design and innovation can transform the way we work; part think tank, part resource — it's a platform for content and inspiration, cultivating a global community of thought leaders to advance the field. If we're successful employees will be happier, healthier, more engaged, and more productive; and companies will achieve greater success, retain top talent, and create more impact.

## Workplace Innovation Summit

December 7-11, 2020 • Virtual

Join us for five days of thought leadership around the future of how and where we work, including virtual keynote presentations, workshops, and networking opportunities, as we all seek to shape what happens next.



### Workplace Innovation | Business

For more information visit:

[designmuseumfoundation.org/workplace](https://designmuseumfoundation.org/workplace)



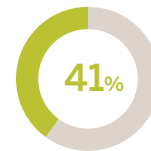
#### Remote Work

Now **68%** of employees are always or sometimes working remotely.



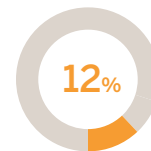
#### Engagement

Only **30%** of employees are engaged at work. This costs US companies **\$500 billion**.



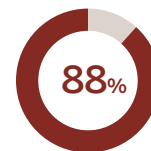
#### Talent Matters

**41%** of new hires fail within the first **18 months** due to poor cultural fit. Turnover costs are **1-3x** their base salary.



#### Co-Location Matters

Only **12%** of workers want to work from home full-time, co-location matters for collaboration and innovation.



#### Culture Matters

**88%** of workers value positive company culture as the most essential element to an ideal job.

## Center for Workplace Innovation



Annual Summit

This is the least stuffy, most authentic workplace conference, where I'm making true connections, and I go to a lot of conferences"



**Molly Bales**  
Chief Development Officer, Adappt



Content & Publications

The flow of the day really made sense, from employee engagement to thoughtful implementation, I learned a lot!"



**Katie Kaiser**  
Design Manager, Gensler



Thought Leadership Events

Of all the workplace conferences I attend, this has been the best."



**Kerri McShea**  
Senior Strategist, HOK

### SPONSORS & PARTNERS



## Sponsorship Opportunities

Support design impact and participate in the Workplace Innovation Summit!

### Title Sponsor • \$10,000

- **Remarks:** Representative introduces one of the Summit speaking programs
- **Summit Visibility:** Logo recognition across all programmatic and promotional elements related to the Summit
- **Think Tank:** Nominate a representative to join our workplace innovation Think Tank and be part of shaping the Center's research, programmatic, and content development work
- **Summit Presence:** Opportunity to host a Summit breakout session featuring design, technology, and experiences related to workplace innovation
- **Tickets:** 100 Summit tickets for team and/or guest invitations
- **Participation:** Actively contribute to building strong community and innovation around the future of work

#### Premium name/logo placement as "Title Sponsor":

- Full-page advertisement in 2 issues of our quarterly print/digital magazine - Print circulation 2,500
- Running digital slideshow
- Social media promotion prior to event
- On the Workplace Innovation Summit program
- On the Summit website with link to your company/organization
- In an issue of Design Museum MagazineIn an issue of Design

### Presenting Sponsor • \$5,000

- **Summit Visibility:** Logo recognition across all programmatic and promotional elements related to the Summit
- **Summit Presence:** Opportunity to host a Summit breakout session featuring design, technology, and experiences related to workplace innovation
- **Tickets:** 50 Summit tickets for team and/or guest invitations
- **Participation:** Actively contribute to building strong community and innovation around the future of work

#### Listing as "Presenting Sponsor":

- Running digital slideshow
- Social media promotion prior to event
- On the Workplace Innovation Summit program
- On the Summit website with link to your company/organization
- In an issue of Design Museum MagazineIn an issue of Design Museum Magazine

### Supporting Sponsor • \$2,500

- **Tickets:** 25 Summit tickets for team and/or guest invitations
- **Summit Presence:** Opportunity to host a Summit breakout session featuring design, technology, and experiences related to workplace innovation
- **Participation:** Actively contribute to building strong community and innovation around the future of work

#### Listing as "Supporting Sponsor":

- Social media promotion prior to event
- On the Workplace Innovation Summit program
- On the Summit website with link to your company/organization
- In an issue of Design Museum Magazine

### Contributing Sponsor • \$1,000

- **Tickets:** 10 Summit tickets for team and/or guest invitations
- **Participation:** Actively contribute to building strong community and innovation around the future of work

#### Listing as "Contributing Sponsor":

- On the Workplace Innovation Summit program
- On the Summit website with link to your company/organization
- In an issue of Design Museum Magazine

In-Kind support is welcomed, if you are interested in supporting the Summit with an in-kind donation of any kind, please email [liz@designmuseumfoundation.org](mailto:liz@designmuseumfoundation.org)